

JPIMedia wins at the Local Democracy Reporting Awards

Wednesday, 1 December 2021

Local Democracy Reporters Lucy Ashton, Jessica Hubbard, Jon Brady, Maria Zaccaro and David Spearall celebrated their achievements at last week's Local Democracy Reporting Service Conference and Awards 2021 at the BBC's Media City offices in Salford, on Friday.

Lucy, based in the Sheffield area, won Best Use of Social Media, with Jessica on her heels snagging the runner-up position. Maria and David both got runner-up for the Local Democracy Reporter of the Year and Jon achieved runner-up for the Best Broadcast or Use of Multimedia.

Jessica Hubbard said: 'Reporting council business on social media is important as it reaches a wider audience, helps to make complicated issues more accessible, and improves participation.'

The conference was attended by more than 100 Local Democracy Reporters from across the United Kingdom, senior managers from the regional media and executives from BBC News.

News Media Association Chief Executive Owen Meredith said: The Local News Partnership is a shining example of the value that can be created through the BBC working in genuine partnership with the commercial news media sector. We are delighted the BBC has reaffirmed its commitment to the scheme through to at least 2027.

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